



Diapers are essential for all babies and families to maintain good health, access child care, and go to work. Keeping infants and toddlers clean and healthy helps build a strong foundation. However, nearly 1 in 2 families struggle to afford diapers.¹ We can end diaper insecurity by strengthening support systems and reimagining policies so that every family has what they need to thrive.

29.7 thousand

diapers distributed annually by
NDBN-member diaper banks in
the state²

66

children helped monthly
in the state²

Childhood Poverty in West Virginia

46.3%

of births in state
covered by
Medicaid



28.1 million

diapers needed annually to end
diaper insecurity in the state³

46,779

children under 3 live in
families earning less than
300% of the Federal
Poverty Level (FPL)



0.11%

of diaper insecurity met
by member diaper banks³

4.7 billion

diapers needed annually to end
diaper insecurity in the U.S.³

¹The NDBN Diaper Check 2026

²2025 Annual Member Survey

³Mapping Diaper Insecurity in the US

